

## Introduction to Management (English)

<b>Module Title</b>		Introduction to Management (English)			
<b>Module Title in English</b>		Introduction to Management			
<b>Module Leader</b>		hrw\olga.hoerdt			
<b>Teaching Staff</b>		Prof. Dr. Olga Hördt			
<b>Courselanguage/</b>		English			
<b>Code</b>	<b>Workload</b>	<b>Credits</b>	<b>Semester</b>	<b>Semester Offered</b>	<b>Duration</b>
	180 h	6	5th semester	Every semester	1 semester
<b>1</b>	<b>Type of Course</b>  Lecture: 2 h/week Exercise: 2 h/week	<b>Scheduled Learning</b>  4 h/week (= 60 h)	<b>Independent Study</b>  Total: 120 h		<b>Approx. Number of Participants</b>  Lecture max. 150 bzw. 120 Exercise max. 30
<b>2</b>	<b>Learning Outcomes / Competences</b>  Upon successful completion of this module, the students will have been introduced to relevant topics in the context of management and will be able to: <ul style="list-style-type: none"> <li>• Outline the concepts and principles of management in terms of managerial activities, roles and skills</li> <li>• Identify and describe the functions of management in the framework of classical and modern theories</li> <li>• Analyze management issues using the concepts and principles of management (inkl. analysis of ethical issues)</li> <li>• Understand the organizational structure and the hierarchy of levels of management</li> <li>• Identify and highlight effective management styles (leadership), their characteristics and significance</li> <li>• Identify and describe theories of motivation</li> <li>• Achieve basic skills and competencies to manage an organization and oneself and put those into practice</li> </ul>				
<b>3</b>	<b>Contents</b> <ul style="list-style-type: none"> <li>• activities, functions, roles and skills of managers and their relevance in business environments</li> <li>• evolution of management thinking and major developments in the history of management thought</li> <li>• innovative management in turbulent times</li> <li>• effective leadership in today's organizations</li> <li>• organizational structures</li> <li>• organizational ecosystem (general and task environments)</li> <li>• corporate culture (internal environment)</li> <li>• theories of motivation based on employee needs</li> <li>• managing in a global environment (globalization, global mindset, international context of management)</li> <li>• contemporary management tools</li> <li>• ethics, sustainability and social responsibility</li> </ul>				
<b>4</b>	<b>Teaching Methods</b>  lecture, moderated discussion, group work, case studies				

