

## Business English II (English)

<b>Module Title</b>		Wirtschaftsenglisch II			
<b>Module Title in English</b>		Business English II			
<b>Module Leader</b>		Sandra Meyer			
<b>Teaching Staff</b>		ZfK / Sandra Meyer			
<b>Courselanguage/</b>		English			
<b>Code</b>	<b>Workload</b>	<b>Credits</b>	<b>Semester</b>	<b>Semester Offered</b>	<b>Duration</b>
W.Eng.II	180 h	6	as of 1st semester	Every semester	1 semester
<b>1</b>	<b>Type of Course</b>	<b>Scheduled Learning</b>	<b>Independent Study</b>		<b>Approx. Number of Participants</b>
	Seminar: 4 h/week	4 h/week (= 60 h)	Total: 120 h		Seminar 15
<b>2</b>	<b>Learning Outcomes / Competences</b>				
	Students are able to devise Business plans for a product of their choice. They can present their ideas convincingly. They learnt the basic technical terminology related to Business Plans, e.g. for the fields of financing, marketing etc. They can settle conflicts arising when working together in a team and enhanced their team working skills. They are also able to critically reflect their working process.				
<b>3</b>	<b>Contents</b>				
	terminology company structures dealing with meetings effectively  negotiations dealing with conflicts devising Business Plans presentation technique				
<b>4</b>	<b>Teaching Methods</b>				
	seminar, work in small groups				
<b>5</b>	<b>Content-Related Module Prerequisites</b>				
	Englisch on a B2 level				
<b>6</b>	<b>Formal Module Prerequisites</b>				
	none				
<b>7</b>	<b>Type of Exams</b>				

	<p>presentation (12 min.) (50%)  term paper (10 pages) (50%)</p>	<p>Examlanguage: English  Examlanguage: English</p>														
<b>8</b>	<p><b>Prerequisite for the Granting of Credits</b>  successful participation + attendance+ passing of exam</p>															
<b>9</b>	<p><b>This Module Appears in:</b></p> <table border="0"> <thead> <tr> <th><b>Course of Studies</b></th> <th><b>Status</b></th> </tr> </thead> <tbody> <tr> <td>Angebote des ZfK</td> <td>Elective Module</td> </tr> <tr> <td>Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2015/16</td> <td>Elective Module</td> </tr> <tr> <td>Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2018/19_24/25</td> <td>Elective Module</td> </tr> <tr> <td>Internationale Wirtschaft - Emerging Markets (Bachelor Plus)_WS2015/16</td> <td>Elective Module</td> </tr> <tr> <td>Internationale Wirtschaft - Emerging Markets_WS2015/16</td> <td>Elective Module</td> </tr> <tr> <td>Zukunftssemester</td> <td>Elected Specialization</td> </tr> </tbody> </table>		<b>Course of Studies</b>	<b>Status</b>	Angebote des ZfK	Elective Module	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2015/16	Elective Module	Betriebswirtschaftslehre - Industrielles Dienstleistungsmanagement_WS2018/19_24/25	Elective Module	Internationale Wirtschaft - Emerging Markets (Bachelor Plus)_WS2015/16	Elective Module	Internationale Wirtschaft - Emerging Markets_WS2015/16	Elective Module	Zukunftssemester	Elected Specialization
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<b>10</b>	<p><b>Weighting of Grade in Relationship to Final Grade</b>  Weighting equals the proportion of module credits in relationship to the total number of grade-relevant credits</p>															
<b>11</b>	<p><b>Additional Information / Literature</b>  Secondary sources will be a topic in the first meeting</p> <p><b>Students who pass the module with a grade of 2,0 or better are entitled to a certificate stating they hold the CEFR C1 level</b></p>															